



## El Paso Deck Plaza: HR&A Economic & Community Impact Summary

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### Transformative Investment for El Paso's Future

#### Economic Growth & Job Creation

- **Construction Phase:**
  - \$310 million economic activity which includes \$98 million in wages and 1,850 construction-related jobs
  - \$1.6 million sales tax revenue
- **Long Term Impact:**
  - \$660 million in economic activity which includes \$203 million in wages and 300 permanent jobs over 30 years.
  - \$10.8 million sales tax revenue over 30 years

#### Housing Development Potential

- 1,707 new housing units projected near the Deck Plaza
- This could fulfill 17% of Downtown Uptown's housing demand by 2040 (10,000 units total)

#### Broader Community & Environmental Benefits

- Property Value Increase: 5–10% for properties within ¼ mile of the plaza
- Increased Housing Development: 2–4% more units in cities with higher park investment.
- Environmental Impact:
  - Urban cooling effect of 4–8°F
  - Up to 30% reduction in airborne pollutants
- Health Benefits:
  - Supports 1.4M additional bike/pedestrian trips annually by 2040
  - Encourages physical activity and improves health outcomes

#### A Catalyst for Vibrancy & Equity

- 1 to 1.5 million annual visitors projected, enhancing local business revenue
- Increased family appeal and public space access
- Alignment with the [Downtown + Uptown Plan](#) to enhance livability and equity