

Fort Bliss Sports Complex

A "first of its kind" facility in
El Paso and its surrounding
counties



FACT SHEET



4 DIVISIONS

- Business and Recreation (BRD)
- NAF Support Services
- Child & Youth Services (CYS)
- Army Community Service (ACS)

DFMWR Mission Statement

Serve the needs and interests of each individual in the Army community by delivering quality innovative programs in a market driven environment to enable the readiness of the total military Family.



Fort Bliss - Third Largest Army Installation Based on Population

48K

Fort Bliss Installation Population

as of July 2025



Fort Bliss - Serving Over 175K Soldiers/Civilians Family Members/Retirees

900+

MWR Employees



Fort Bliss - Second Largest Army Installation

1.12

Million Acres

MWR is:

Focused on Military Kids!

Five Child Development Centers (CDC) for kids 6 weeks- Kinder

Two School Aged Centers (SAC) for kids 1st grade through 5th

Two Youth Centers (YC) for kids 6th grade through 12th

Youth Sports Plex offering fitness classes for kids

SKIES programming like Dance, Gymnastics and Piano

Liaison between military families and 10 El Paso school Districts

Family Child Care (FCC) programming

MWR is:

Focused on Soldier & Family Food & Fun!

Large Garrison Wide Special Events

Desert Strike Lanes Bowling, the largest in the Army with 52 lanes

Rod and Gun Club with multiple ranges

Centennial Banquet & Conference Center with Bingo and daily buffet specials

Monti Warrior Zone with gaming areas and a Bar & Grill

Leisure Travel with discounted ticketing to major and local theme parks

MWR is:

Focused on Family Success and Well-Being

13 Programs within Army Community Service

Employment Readiness resume services

Military Family Life Counselor Support

Army Volunteer Program Resources

Financial Readiness Preparedness

Army Emergency Relief Assistance

MWR is:

Focused on Fitness

8 Physical Fitness Centers to include Soto Gym largest in the Army

1.5 million customers visiting our gyms annually

Six Pools




Biggs Park- 26 acres of outdoor fun!

Underwood Golf Course



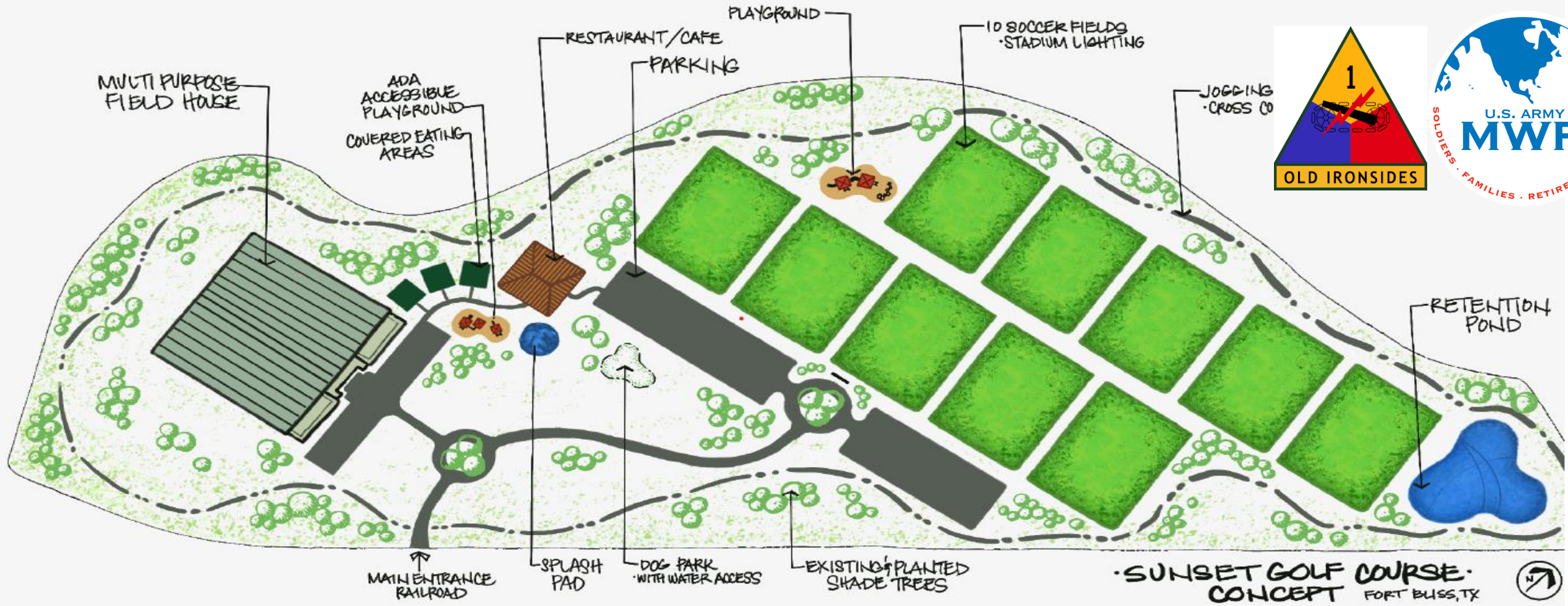
SCAN THE QR CODE AND STAY IN THE KNOW WITH FORT BLISS MWR!

How did we get here

- Two golf courses - 36 Holes (Sunset and Sunrise)
- Irrigation Issues 
- Cost of maintenance to maintain two golf courses 
- Rounds per year 



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- Decision to Close Sunset
 - Replacement of irrigation system (\$7M)
 - New golf cart fleet
 - Reduction in overall expenses
 - **What to do with the remainder 125 Acres?**



Our Mission

Our mission is to provide an affordable, accessible, and inclusive sports complex that supports youth development and promotes healthy, active lifestyles within the El Paso and neighboring communities. By offering diverse, high-quality recreational opportunities in one centralized location, we aim to remove barriers to participation, strengthen community connections, and create a positive environment where youth can learn, grow, and thrive through sport.



Our Vision

Our vision is to transform underutilized space into a dynamic, community-centered sports complex that serves as a cornerstone for youth recreation on the northeast side of town. We envision a safe, inclusive, and affordable environment where youth and families have consistent access to diverse sports opportunities that inspire lifelong participation, wellness, and community pride.



Potential Partners



EL PASO
COMMUNITY
FOUNDATION

DESTINATION EL PASO



- This project has already generated significant interest from multiple local, regional, and national companies that are actively seeking consistent, high-quality facilities.
- Several of these organizations have expressed a clear willingness to commit to long-term agreements and secure contractual partnerships demand for this type of facility and the confidence they have in the value, quality, and sustainability of the proposed sports complex.

Social Indicators

- Affordable, open access programs ensure the facility is inclusive for all backgrounds. More recreational access encourages activity and improves physical and mental health.
- Accessible opportunities for physical activity, youth development, and positive community engagement

Economic Impact



Impact	Scenario #1 (1 tournament in Year 1)	Scenario #2 (6 tournaments in Year 1)
Direct Jobs	520	927
Total Jobs	680	1,199
Economic Output	\$80,201,902	\$130,849,059
Value-Added Production	\$45,503,898	\$72,926,251
Labor Income	\$33,490,386	\$50,324,005
Total Taxes:	\$9,564,444	\$16,788,575
Federal	\$6,717,955	\$10,275,729
New Mexico	\$2,846,488	\$6,512,846

- The Center for Border Economic Development and Arrowhead Center at New Mexico State University. Their analysis estimated the following economic impacts for this project:
- 520 direct jobs and 680 total jobs
- \$80.2 million in economic output, \$45.5 million in value-added production, and \$33.5 million in labor income
- \$9.5 million in taxes generated, \$6.7 million in federal taxes, \$2.8 million in taxes in New Mexico

Q&A

